



Shred the Trail

Marketing with Fervor, Passion, Speed, Skill & Style

2026 Ozarks Conference
Sponsor Catalog



smps

Missouri Valley
Regional Conference





The SMPS Missouri Valley Region Would Like To Invite You To Become A 2026 Conference Sponsor

The SMPS Missouri Valley Regional Conference will be held in Bentonville, AR in 2026. The Missouri Valley Region is comprised of approximately 400 professionals representing more than 200 companies and organizations.

Attendee Information

We anticipate 175-225 professionals from SMPS Chapters of Ozarks, Kansas City, St. Louis, Nebraska, and Wichita to attend the regional conference. The event targets marketing and business development professionals at all levels and offers top-quality keynote speakers, professional development sessions, and valuable networking events.





Maximize Your Sponsorship



smps[®]

Missouri Valley
Regional Conference

3 Simple Steps to Get Started

1. Select from over fifteen different sponsorship options.
2. Fill out the sponsorship contact form and gain brand recognition today!
3. Mark your calendar and prepare to Shred the Trail and make valuable business connections!

Details: April 8-10, 2026

Location: The Record, 104 SW A Street, Bentonville, AR 72712

Get involved and gain professional exposure for your company!

2026 Conference Sponsorships



BENEFITS

Choose from multiple levels of opportunity for your company to be involved and gain exposure to a targeted group of professional influencers.

*Gold Sponsor also includes 2 additional tickets to Thursday Evening Event.

	MVRC TITLE SPONSOR		GOLD*	SILVER	CORPORATE	FRIENDS OF SMPS
	\$7,500					
Company logo on conference lanyards	YES		\$5,000			
One exhibitor space	YES			\$3,000		
Welcome statement at opening keynote	YES					
Display company banner	YES		YES			
Inclusion of company promo item in attendee swag bag	YES		YES	YES	\$1,500	
Company name recognition at general sessions	YES		YES	YES		
Company logo on all conference collateral	YES		YES	YES	YES	\$500
Conference registration	2		2	1	1	
Company logo and web link on conference website	YES		YES	YES	YES	YES
Recognition on social media	YES		YES	YES	YES	1

Additional Sponsorships

Pre-Conference Workshop (\$2,000) **1 Available**
 Thursday evening event (\$2,000) **3 Available**
 Welcome reception (\$2,000) **2 Available**
 Opening keynote (\$2,000) **1 Available**
 Closing keynote (\$2,000) **1 Available**
 Conference App Sponsor (\$2,500) **1 Available**
 Printing sponsor (\$1,000) **1 Available**
 Conference exhibitor \$1000 **5 Available**
 Room Sponsor \$1250 **3 Available**
 Friday Morning Panel (\$1250) **1 Available**
 Lunch buffet (\$1000) **1 Available**
 Breakfast buffet (\$750) **2 Available**

	Pre-Conference Workshop (\$2,000)	Thursday evening event (\$2,000)	Welcome reception (\$2,000)	Opening keynote (\$2,000)	Closing keynote (\$2,000)	Conference App Sponsor (\$2,500)	Printing sponsor (\$1,000)	Conference exhibitor \$1000	Room Sponsor \$1250	Friday Morning Panel (\$1250)	Lunch buffet (\$1000)	Breakfast buffet (\$750)
One Exhibitor Space								●				
Conference Registration	●	●	●	●	●	●		●				
60-120 Second introduction at session	●			●	●							
Display Company Banner	●	●		●	●	●		●				
Four Tickets to Sponsored Event		●										
Welcome Statement		●										
Company Logo on all Conference Collateral	●	●		●	●	●	●		●	●	●	●
Logo on Table at Sponsored Event	●	●		●	●			●	●	●	●	●
Recognition on Social Media	●	●		●	●	●		●				
Company Name Recognition at Event/Session	●	●		●	●	●		●	●	●	●	●
Inclusion of Company Promo Item in Attendees Swag Bag	●	●		●	●	●	●	●				●

*Pre-Conference Workshop Sponsor also includes 1 Ticket to Pre-Conference Workshop.



We are Excited about those Businesses that have Committed to being 2026 MVRC Sponsors!



zweig group



Crafton Tull

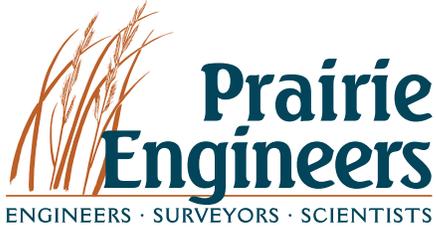


KINCO
CONSTRUCTORS

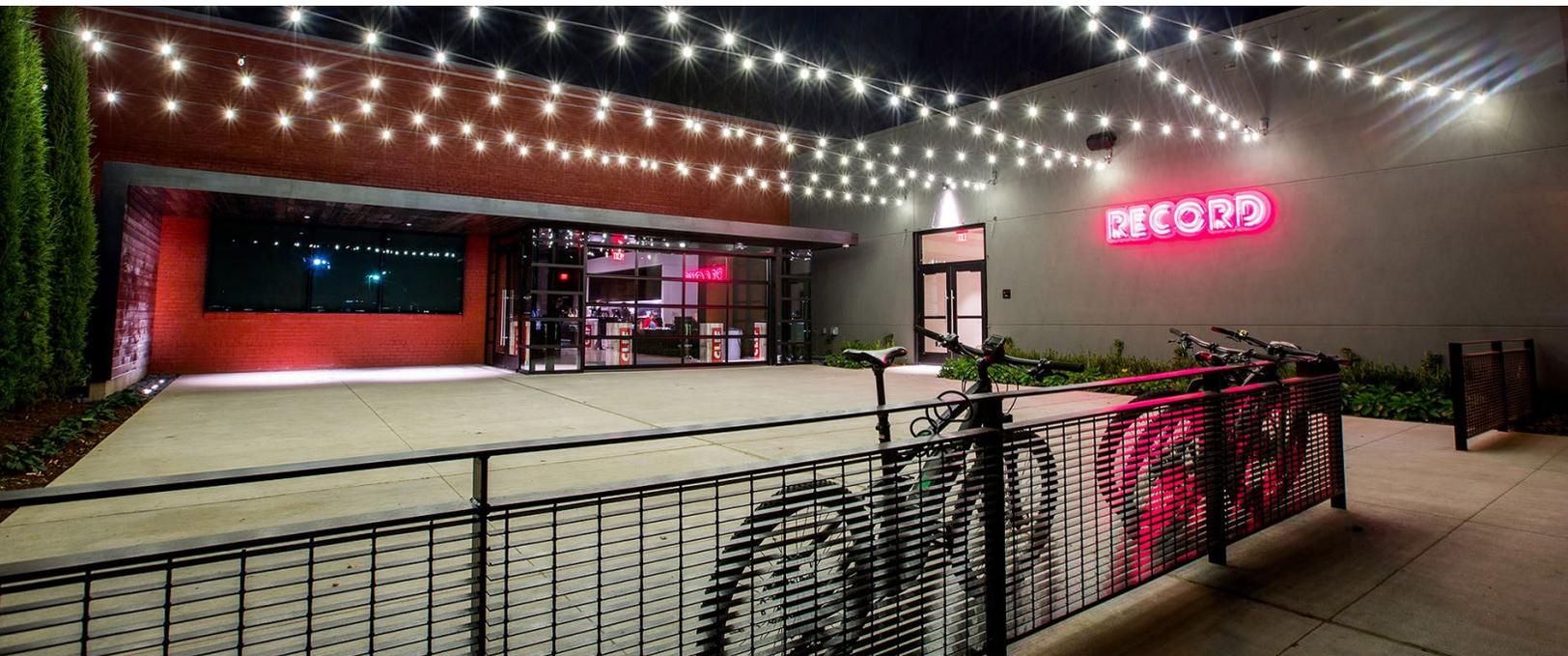
BUILDING EXCELLENCE



wallace
design
collective



CROSS RHODES
Print & Technologies



2026 Sponsorship & Exhibitor Agreement

Thank you for being a part of SMPS Missouri Valley Regional Conference! Your partnership supports the continued education for A/E/C marketing professionals in our region.

SPONSORSHIP INFORMATION

CONTACT/ATTENDEE NAME:
COMPANY:
CELL PHONE:
EMAIL:
BILLING ADDRESS:
COMPANY SUMMARY (3-5 SENTENCES):
WEBSITE:
LINKEDIN:
FACEBOOK:
INSTAGRAM:



PLEASE MAKE YOUR CHECK PAYABLE TO SMPS MVRC AND MAIL IT TO:

**Chris Lankford
Experience Fayetteville
P.O. Box 4157
Fayetteville, AR 72702**

**Send this completed form and your company logo vector file or high-resolution JPEG to:
Lindsay Young - lindsay@numarketingllc.com**

Additional information:

SMPS MVRC may terminate this agreement at any time for any reason. In the event that the conference committee terminates this agreement for any reason other than a breach of agreement, the conference committee shall refund any fees received from the sponsor/partner, less the value of benefits already provided.

The sponsor/partner may terminate this agreement for breach of agreement by the conference committee at least 60 days prior with written notice specifying the nature of the breach and giving the chapter at least 60 days to resolve such breach.

SPONSORSHIP SELECTION

CONFERENCE SPONSORSHIPS

- Title Sponsor (\$7,500)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$3,000)
- Corporate Sponsor (\$1,500)
- Friends of SMPS (\$500)
- Thurs. Evening Event (\$2,000)
- Welcome Reception (\$2,000)

EXCLUSIVE SPONSORSHIPS

- Pre-Conference Workshop (\$2,000)
- Conference App (\$2,500)
- Printing Sponsor (\$1,000)
- Conference Exhibitor (\$1,000)

SESSION SPONSORSHIPS

- Opening Keynote (\$2,000)
- Closing Keynote (\$2,000)
- Room Sponsor (\$1,250)
- Lunch Buffet (\$1,000)
- Breakfast Buffet (\$750)
- Friday Panel Discussion (\$1,250)

SIGNATURE

DATE

Exclusive sponsorship opportunities are subject to availability and will be awarded on a first-come-first-served basis, so reserve your spot today! No printing, advertising, or other sponsorship benefits will be tendered until the completed form and payment are received.