



SPONSORSHIP OPPORTUNITIES



APRIL 6-8, 2022 WICHITA, KS MISSOURI VALLEY REGIONAL CONFERENCE





THE SMPS MISSOURI VALLEY REGION WOULD LIKE TO INVITE YOU TO BECOME A 2022 CONFERENCE SPONSOR

The SMPS Missouri Valley Regional Conference will be held in Wichita, KS. The Missouri Valley Region is comprised of approximately 400 professionals representing more than 200 companies and organizations.

ATTENDEE INFORMATION

We anticipate 150-200 professionals from SMPS Chapters of Kansas City, Nebraska, Ozarks, St. Louis, and Wichita to attend the regional conference. The event targets marketing and business development professionals at all levels and offers top quality keynote speakers, professional development sessions, and valuable networking events.



MAXIMIZE YOUR SPONSORSHIP

3 Simple Steps to Get Started

- 1. Select from over fifteen different sponsorship options.
- 2. Fill out the sponsorship contract form and start gaining brand recognition today!
- 3. Mark your calendar and get ready to *Transform the Future* and make valuable business connections!

When: April 6-8, 2022

Where: The Drury Broadview Hotel

400 West Douglas Avenue

Wichita, KS 67202

There are multiple levels of opportunity for your company to be involved and gain exposure to a targeted group of professional influencers.

CONFERENCE SPONSORSHIPS WITH THE FUTURE

social media



BENEFITS Choose from multiple levels of opportunity for your company to be involved and gain exposure to a targeted group of professional TITLE SPONSOR influencers. \$5000 **1 AVAILABLE** Company logo on **YES** conference lanyards \$3.000 2 AVAILABLE One exhibitor space **YES** SILVER Welcome statement **YES** at Opening Keynote \$2,000 4 AVAILABLE Display Company **YES** Banner Inclusion of company CORPORATE **YES YES YES** promo item in attendee swag bag \$1,000 Company name **YES** YES **YES** recognition at **General Sessions** FRIENDS Company logo on all YES **YES YES YES** conference collateral **SMPS** 2 Conference 2 1 1 Registration \$350 **5 AVAILABLE** Ticket(s) to the 2 2 2 1 **VIP** Reception Company logo **YES YES** YES YES YES and web link on conference website Recognition on 1 **YES YES YES** YES

ADDITIONAL MVRC SPONSORSHIPS

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| One exhibitor space | | | | | | | | | | | | | | |
| Conference Registration | • | | | | | | | | | | | | | |
| Display Company Banner | • | | | • | | | | | | | | | | |
| Four Tickets to Sponsored Event | | | | | | | | | | | | | | |
| Welcome statement | | | | | | | | | | | | | | |
| Two Tickets to VIP Reception | | | | | | | | | | | | | | |
| Company logo on all conference collateral | | | | | | | | | | | | | | |
| Logo on table at sponsored event | | | | | | | | | | | | | | |
| Recognition on social media | | | | | | | | | | | | | | |
| Company name recognition at Event / Session | | | | | | | | | | | | | | |
| Inclusion of company promo item in attendee swag bag | • | • | • | • | • | | • | | | | | | | |

SPONSORSHIP + EXHIBITOR AGREEMENT



Thank you for being a part of SMPS Missouri Valley Regional Conference! Your partnership supports the continued education for A/E/C marketing professionals in our region.

SPONSORSHIP INFORMATION

☐ Silver Sponsor (\$2,000)

☐ Friends of SMPS (\$350)

☐ Corporate Sponsor (\$1,000)

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|---------------------------------------|-----------------|--|---|--|--|--|--|--|--|
| CONTACT / ATTENDEE NAME: | | Please make your check payable to SMPS MVRC and mail it to: | | | | | | | |
| COMPANY: | | SMPS MVRC, Brent Thomas, Garver, | | | | | | | |
| CELL PHONE: | | 1995 Midfield Road, Wichita, Kansas 6720 | | | | | | | |
| EMAIL: | | Send this completed form and your company logo vector file or a high-resolution JPEG to: | | | | | | | |
| BILLING ADDRESS: | | Dana Taylor - danat@hfgarchitecture.com | | | | | | | |
| COMPANY SUMMARY (3-5 SENTE | NCES) | Additional Information: The Covid-19 Pandemic continues to evolve and we are doing our best to stay flexible and responsive. It is our current intent to host the event fully-in-person but we are researching options if the need arises. We appreciate your support and staying flexible with us over the coming months. | | | | | | | |
| WEBSITE: LINKEDIN: TWITTER: FACEBOOK: | | SMPS MVRC may terminate this agreement at any time for any reason. In the event that the chapter terminates this agreement for any reason other than a breach of agreement, the chapter shall refund any fees received from the sponsor/partner, less the value of benefits already provided. The sponsor/partner may terminate this agreement for breach of agreement by the chapter at least 60 days prior written notice specifying the nature of the breach and giving the chapter at least 60 days to resolve such breach. | | | | | | | |
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| CONFERENCE SPONSORSHIPS | EXCLUSIVE S | SPONSORSHIPS SESSION SPONSORS | | | | | | | |
| | | | | | | | | | |
| ☐ Title Sponsor (\$5,000) | _ | onsor (\$4,000) | ☐ Opening Keynote (\$1,500)☐ Closing Keynote (\$1,500) | | | | | | |
| ☐ Gold Sponsor (\$3.000) | □ I hurs, Eveni | ng Event (\$2500) | 31031118 (₹2,300) | | | | | | |

SIGNATURE DATE

☐ Welcome Reception (\$2000)

☐ Conference App (\$1,400)

☐ Printing Sponsor (\$1,000)

☐ VIP Reception (\$750)

☐ Conference Exhibitor (\$750)

☐ Max Session Speakers (\$750)

☐ Lunch Buffet (\$750)

☐ Breakfast Buffet (\$500)

☐ Breakfast Buffet (\$500)

☐ Panel Discussion (\$500)